

Minutes
Lunenburg Schools Athletic Advisory Council
Tuesday, April 2nd, 2019, 6:30pm
Location: Lunenburg Middle/High School, Teachers Lounge

Jim LaVeck: Lunenburg School Committee, member, LHS AAC Chair
Jim Bunnell: Lunenburg Schools Athletic Director, LHS AAC Vice-Chair
Mary Jean Davis: Secretary

PRESENT: Lynn Walsh, Jim LaVeck, James Bunnell, MJ Davis, Amanda Waltz, Jean Proctor, Kim Mannone, Kim Hedlund, Jo Weigold, Eric Short

ABSENT: Dean DeFrancesco, Terry Montemurro, Rhonda Jardini-Yeates, Tammi York, Kim Morse, Nicole Bourdelais

Guest attending: Former leaders of North Middlesex Boosters Club: Mike Foley (former President), Bill Katruga (former Vice President)

Guest LHS student: N/A

1. CALL TO ORDER: 6:33 pm

2. BUSINESS FROM THE PREVIOUS MEETING

1. Purpose of the AAC is to bring all sport teams together & receive equal funding
2. Our goal is to help coordinate and facilitate sporting groups; supporting every LHS player
3. Enhance student athletes experiences at LHS; ***that ALL players have a positive team experience***
4. Fundraising Request Form; in draft stages, available on LMHS website
5. Pass forms into James Bunnell; forms located on new AAC website
6. Finalizing Request form at Feb 2019 meeting
7. We welcome student representative(s) each month to share their team experiences.
8. We value all student input, which guides our discussions

ITEM # 1: North Middlesex District presents the benefits of ONE consolidated Booster's Club:

1. Guests speakers came to help share their experiences about their North Middlesex District ALL SCHOOL Booster Club. ONE large Booster Club advocates for all their sport teams. One group maintains all funds - some groups still handled their own senior banquet.
 - a. **LARGE SCALE Fundraising events eliminates the need for multiple smaller ones. Their Most Successful Fundraising Ideas:** *Gillette Stadium Concession Stand. 5013C Concession stand (15%), *Golf Tournament, *Shuck A Duck; Suggested 3 large scale (Fall, Winter, and Spring), school-wide, team fundraisers.
 - b. **EQUITABLE FOR ALL TEAMS:** Every N.M. team received same trophies = equal treatment same plaques presented during each team's banquets. Account/treasurer work with ALL Booster teams & funds were covered. Each Booster club gets an allotted amount of money. (Example: ALL Senior Night Banquet celebrates all players from all teams.)
 - c. **SCHOLARSHIPS FOR EACH SPORT** = equitable for all
 - d. **ALL MONEY RAISED by the consolidated Athletic Booster Club goes DIRECTLY to the athletes. The main advantage is there will be equitable money for all teams - for their**

awards, sweatshirts, etc. especially for the **SMALLER** teams that could **NOT** have afforded these items previously.

- e. **THE MAIN GOAL: NOT to take anything away from any teams; MORE EQUITABLE.**
- f. **Formula of fundraising:** Athletic Director has final say. Making all fees transparent. If a request is denied by the Athletic Director, then request would go to Booster Club.

ITEM #2: LHS Concerns:

1. What if a fundraiser put on by the consolidated Booster's Club does **not** raise enough funds? What gets sacrificed? Student safety, due to lack of proper equipment, cannot be tolerated. How will the ice hockey (and football) teams have enough money? Present LHS ice hockey Booster president very leery who will give them \$30,000 for ice fees?
2. LHS team parents currently paying user fees and fundraising fees. Currently \$575.00 (\$800.00 LHS self funded?)
3. Will "Friends of Lunenburg" still be possible if LHS agrees to consolidated Booster's club?
4. **Cancer Awareness Games:** many members insist this tradition continues

ITEM # 3: How do we begin to transition to ONE Booster Club??

1. EACH TEAM: Organize their yearly expenses & have information available
2. Each LHS Booster club provide their tax information & fundraising money earned over past year
3. Each booster president allocates their funds, do we build our own budget with perimeters?
4. Create an **Exploratory Committee** to discuss the transition/formation of unifying **ONE** Booster Club.
5. Create a NEW board of committee members: 5 elected board members recommended
6. Timeline for this transition? Fading out of older traditions?
7. Define a charter, or hire someone to help us organize this new Booster's Club

ITEM # 4: HISTORY WALL:

1. Placing historical sporting event photos on huge "posters" showcased in the main hallway near the gym. Former LHS graduates from the 1940's to present day, can see themselves up on the walls, therefore creating a great sense of school pride which is an essential piece of a healthy school community.

ITEM #5:

ITEM #6:

6. ADJOURNMENT

- 8:07 pm